



BILD-KUNST

Tariffs: Postcards / Greeting Cards

Fees for the reproduction of works of fine art and photography according to § 2 paragraph 1 sub-paragraph 4 and 5, § 72 German Copyright Act (UrhG) on Postcards / Greeting Cards (net, plus statutory value added tax)

The fee amounts to 12% of the retail price (without VAT) expected by the user and mentioned by VG BILD-KUNST. For single postcards the following fees will be due at the least:

Black & White / Colour	
print run up to	minimum charge
500	76,00
1.000	111,00
2.000	152,00
3.000	193,00
5.000	273,00
7.500	374,00
10.000	476,00
15.000	678,00
25.000	1.082,00
50.000	2.089,00
100.000	4.107,00
150.000	6.123,00
for every started 10.000 more	403,00
All prices net in EUR, plus statutory value added tax (Mehrwertsteuer)	

Terms and Conditions

1. It is an express requirement that the author be named. Any failure to do so shall give rise to a surcharge of 100% of the fee.
2. Each and every change to the original work (colour, selection, proportion, imprint of text etc.) requires prior agreement.
3. **A copyright notice in accordance with VG BILD-KUNST's specifications is required.**
4. Upon request a proof must be submitted to VG BILD-KUNST for approval by the artist or the member.

5. If the format of the reproduction is larger than DIN A6, VG BILD-KUNST shall charge a surcharge of 50%.
6. If the format of the reproduction is larger than DIN A5 the mini-print tariff applies.
7. In the case of folded cards a surcharge of 50% of the total tariff resulting up to then shall be charged.
8. A surcharge of 50% of the total tariff resulting up to then is charged for advertising imprints.
9. For books of postcards, postcard cassettes, boxes of postcards and similar compilations of postcards sold only as a unit a discount is granted.
If there are more than 5 reproductions, whose authors are represented by VG BILD-KUNST , said discount is 15 %
if there are more than 10 such reproductions 25 %
if there are more than 20 such reproductions 40 %
if there are more than 30 such reproductions 50 %

See also: General Terms and Conditions for the Grant of Rights