

General Terms and Conditions of VG BILD-KUNST (Rights of Reproduction)

Preamble

General

The collecting society VG BILD-KUNST is the German collecting society for the administration of the copyrights of fine art artists, photographers and other pictorial authors. It operates in accordance with the provisions of the German Act on the Administration of Copyrights and Neighbouring Rights (Gesetz über die Wahrnehmung von Urheberrechten und verwandten Schutzrechten) of 09 September 1965 (BGBl. (Federal Law Gazette) I p. 1294 "UrhWahrnG" as amended from time to time, which can be downloaded at www.gesetze-im-internet.de → UrhWahrnG).

As well as representing copyright authors from the Federal Republic of Germany, the collecting society VG BILD-KUNST also represents international copyright authors on the basis of reciprocal contracts with the collecting societies of other countries. The names of its members can be researched online (see www.bildkunst.de → Search for artists → Reproduction Rights and Online Rights).

Further information about the memberships can be obtained from the Bonn office:

VG BILD-KUNST, Weberstrasse 61, 53113 Bonn,
Tel. 0228 / 91534-0, Fax 0228 / 91534-59, E-mail: info@bildkunst.de

Any and all use of works of fine art and of photography, whose authors are represented by VG BILD-KUNST, requires the prior consent of VG BILD-KUNST. Licences for reproduction are granted, and invoices are issued, by the Bonn office.

The royalties depend on the economic importance of the reproduction. They are fixed in the tariffs which are relevant for the respective use and can be downloaded online (see www.bildkunst.de → Tariffs A-Z) or in agreements to be separately agreed. The applicable tariffs have all be announced by VG BILD-KUNST in accordance with Paragraph 13(2) German Act on the Administration of Copyrights and Neighbouring Rights (UrhWahrnG) and have been published in the online version of the Bundesanzeiger (German Federal Gazette).

The tariffs are only binding for the grant of rights by VG BILD-KUNST with respect to rights of reproduction and rights of distribution that have been granted to it by the copyright authors. They are in principle not binding for agreements entered into by copyright authors and/or other rightsholders with the users directly.

The grant of any licences by VG BILD-KUNST does not include any agency-type services such as, for example, confirming location or providing master copies for printing.

If VG BILD-KUNST grants the user any licences said licences are always only non-exclusive licences for the territory of the Federal Republic of Germany. The user is not entitled to re-assign the licences or to grant further licences to use said licences.

General Terms and Conditions for the Grant of Rights

1. VG BILD-KUNST only grants reproduction licences on the basis of written requests by the user prior to the respective use. Belated requests do not exempt the user from claims for damages that exceed the tariffs. Unless otherwise agreed, the term of a licence is in any event limited to 5 years as of the date of issue. If it is not used within 12 months, its validity shall expire and an administrative charge of EUR 50 per publication shall apply.
If it is foreseeable that a request will involve a considerable amount of work, the further processing of it can be made subject to the payment of an administrative charge of up to EUR 1,000. If the project, which was the subject of the enquiry, is realised said administrative charge is offset against the sums payable according to the tariffs.
The person who makes the enquiry is jointly and severally liable for payment of the invoice in addition to the user.
2. VG BILD-KUNST's reproduction licences encompasses only the rights of the copyright authors and works expressly stipulated in the licence.
The rights to photographs, which reproduce works of art, must be obtained separately. If VG BILD-KUNST represents the rights of the photographer as well as the rights of the copyright author of the work pictured, the grant of the photographer's licence rights must also be remunerated in accordance with VG BILD-KUNST's tariffs as applicable from time to time.
3. Licences are generally granted only for a one-off use, which is expressly designated in the licence; licences for any types of use beyond that must be granted to the user by VG BILD-KUNST separately.
4. If the use extends to the selling of books outside the scope of the customary book trade, a separate licence shall be required from VG BILD-KUNST.
5. Uses, which affect an author's moral rights, always require an express licence, which VG BILD-KUNST obtains from the rightsholders.
This is particularly so in the case of adaptations and detailed images as well as in the case of imprints and overprints and in the case of reproductions
 - in three-dimensional form,
 - on special carrier material such as textiles, glass, ceramic etc.,
 - which directly link a protected work with a product, an event, a commercial service or a company (advertising).If the rightsholders refuse to give their consent VG BILD-KUNST cannot grant the licence.
6. With every use the user is obliged to name the copyright author and the title of the work in a suitable place and to print the copyright notice prescribed by VG BILD-KUNST. An accreditation to the respective work must also be made in the case of collective notices.
If the copyright author is not named, and/or is named incorrectly, or if a copyright notice is not given and/or is given incorrectly the damage incurred by reason of the breach shall be charged as liquidated damages (a lump sum) with a 100% surcharge on the royalty according to the tariff unless the user proves that no damage whatsoever was incurred or that the damage incurred was considerably less than the above-mentioned liquidated damages (lump sum).
7. Unauthorized reproductions and unauthorized subsequent print runs constitute a copyright infringement. The damage thereby incurred shall be charged as liquidated damages (a lump sum) with a 100 % surcharge on the royalty according to the tariff unless the user proves that no damage whatsoever was incurred or that the damage incurred was considerably less than the above-mentioned liquidated damages (lump sum).
8. The discounts stipulated in the tariffs apply only if a proper licence has been granted by VG BILD-KUNST prior to the use.
9. The user must deliver at least two complete specimen copies of every publication, in which use is made, to VG BILD-KUNST and must do so upon publication and at the user's own cost. A different agreement can be reached in justified exceptional cases.
With electronic products the user must enable VG BILD-KUNST to download the product free of charge; otherwise any costs incurred will be passed on to the user.

10. VG BILD-KUNST and the copyright author(s) of the works used can purchase the work from the user at the lowest selling price. VG BILD-KUNST may not sell on said copies.
11. The print runs stipulated in the individual tariffs relate to the print run produced or the print run intended for production. The minimum price for the grant of a licence is EUR 30 per publication.
12. Subsequent print runs, which exceed the licensed print run, require a renewed licence, which, in the case of books, may only be refused for good cause. For uses not covered by the licence the provisions on the obligation to pay damages regulated under Clause 7 shall apply.
13. The page sizes stipulated in the individual tariffs relate to the page size (sheet size) of the respective publication.
If the pages are relative page sizes (up to 1/n page), this means that the image can be shown at least n times on a page without changing the size or direction. For example, an image has a size of up to 1/8 if, unchanged, there is room for it at least 8 times on a page.
In the case of absolute sizes (e.g. up to DIN A3, DIN A4) the smallest DIN size, which can completely cover the image, applies.
14. Every time a right is granted on the basis of the tariffs VG BILD-KUNST shall check whether there is a possibility of agreeing special provisions if it appears necessary that due regard be had for the religious, cultural and social needs of the user pursuant to Paragraph 13(3) German Act on the Administration of Copyrights and Neighbouring Rights (UrhWahrnG).
15. Upon request by VG BILD-KUNST the user is obliged to allow VG BILD-KUNST or an auditor, tax adviser or certified accountant appointed by VG BILD-KUNST to inspect the books and documents to check that the user's statements are correct. The costs of this shall be borne by the user if the values reported by the user for the royalty statement deviate by more than 5% to the detriment of VG BILD-KUNST from the values determined by the auditor.
16. The terms and conditions published with the respective individual tariffs apply in addition.
17. All tariffs are stated net and do not include the statutory value added tax (Mehrwertsteuer) (currently 7 %).

Position as per: January 2013

Newspapers - Printmedia

Royalties for prints of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) in newspapers (net, plus statutory value added tax (Mehrwertsteuer))

One-off publication	Page size up to					
	1/16	1/8	1/4	1/2	1/1	2/1
Print run up to						
2,000	33	33	33	39	52	73
3,000	33	38	39	46	60	84
5,000	40	47	55	66	79	110
10,000	51	60	68	85	102	143
30,000	65	79	90	109	136	190
50,000	79	96	104	125	158	221
100,000	87	104	125	151	189	265
175,000	105	126	151	181	227	318
250,000	119	143	167	202	254	355
500,000	198	240	290	350	435	609
750,000	269	326	383	460	574	803
1 million	327	396	486	583	727	1,017
Over and above	446	541	676	815	1,015	1,421

Surcharges / Discounts

1. Images on cover pages are subject to a surcharge of 100 %.
2. A general discount of 40 % of the price for 1/8 page is granted for images with a surface area of up to 24 A general discount of 40 % of the price for 1/8 page is granted for images with a surface area of up to 24 cm² ; however, at least EUR 57 plus value added tax (Mehrwertsteuer) is charged per work.
3. In the case of publications for church, school or educational use a discount of 25 % is granted.
4. In the case of repetitions in the same medium a discount of 25 % is granted.

Conditions

The tariff for magazines is to be applied for publications of works in magazine supplements.

See also: General Terms and Conditions for the Grant of Rights

Magazines – Printmedia

Royalties for prints of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) in magazines (net, plus statutory value added tax (Mehrwertsteuer))

Print run up to	Page size up to				
	1/8	1/4	1/2	1/1	2/1
2,000	57	57	57	64	89
10,000	57	64	68	88	121
20,000	57	73	88	112	159
30,000	63	83	112	139	198
50,000	83	116	172	240	329
100,000	101	143	235	337	468
175,000	117	165	271	387	538
250,000	128	181	307	414	580
500,000	160	223	391	528	739
750,000	208	290	506	685	956
1 million	254	357	622	841	1,176
1.5 million	337	471	821	1,110	1,555
2 million	396	555	970	1,311	1,834
Over and above	475	666	1,164	1,573	2,201

Surcharges / Discounts

1. Images on the front cover and back cover are subject to a surcharge of 100 %.
2. A surcharge of 100 % is charged for images in customer magazines or other magazines, which are published for a company's image or advertising purposes.
3. A general discount of 40 % of the price for 1/8 page is granted for images with a surface area of up to 24 cm² ; however, at least EUR 57 plus value added tax (Mehrwertsteuer) is charged per work.
4. A discount of 25 % is granted for images in art and church magazines as well as in magazines for school or educational use.
5. A general discount of 25 % is granted for publications in magazines with a format, which is no larger than DIN A5. However, at least EUR 57 plus value added tax (Mehrwertsteuer) is charged per work.
6. In the case of repetitions in the same medium a discount of 25 % is granted.

Terms and Conditions

Digital products, which are identical to the printed product, are charged by consolidation with the printed print run. The print runs are added together and a surcharge of 30 % of the total print run is charged.

See also: General Terms and Conditions for the Grant of Rights

Newspapers / Magazines – Digital Products

Royalties for prints of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) in magazines (net, plus statutory value added tax (Mehrwertsteuer))

Digital Products* (Interim tariff until 31 December 2013, thereafter the tariffs, which can be downloaded at www.bildkunst.de , shall apply)	
Downloads up to	Royalty
500	25
1,000	30
2,000	36
3,000	39
5,000	50
10,000	70
20,000	80
30,000	90
50,000	100
75,000	112
100,000	120
per every additional 50,000	43
* Changes, animations or share functions require special agreement	

Surcharges / Discounts

1. Images on the front cover and back cover are subject to a surcharge of 100 %.
2. A surcharge of 100 % is charged for images in customer magazines or other magazines, which are published for a company's image or advertising purposes.
3. A discount of 25 % is granted for images in art and church magazines as well as in magazines for school or educational use
4. In the case of repetitions in the same medium a discount of 25 % is granted.

Conditions

Video clips

The tariffs apply for every single shown work of fine art per started 30 seconds of use. The maximum charge is the triple rate. For sequences from three minutes of use and more special terms are necessary.

See also: General Terms and Conditions for the Grant of Rights

Books / Brochures

Royalties for prints of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) in books and brochures (net, plus statutory value added tax (Mehrwertsteuer))

1. Basic Tariff

One-off print Print run up to	Page size up to				
	1/8	1/4	1/2	1/1	2/1
3,000	41	51	64	80	100
5,000	57	71	89	111	140
7,500	80	100	125	156	195
10,000	92	116	145	181	226
15,000	101	126	158	198	246
20,000	109	137	171	213	267
30,000	122	152	190	239	297
50,000	158	197	246	307	384
80,000	192	240	300	375	469
per every additional 10,000	21	26	33	41	51

Digital Products (e.g. e-Books)* (Interim tariff until 31 December 2013, thereafter the tariffs, which can be downloaded at www.bildkunst.de , shall apply)	
Downloads up to	Royalty
500	33
1,000	39
2,000	49
3,000	64
5,000	89
7,500	125
10,000	145
15,000	158
20,000	171
30,000	190
50,000	246
80,000	300
per every additional 10,000	33
* Changes, animations or share functions require special agreement	

See also: General and Special Terms and Conditions for the Grant of Rights

2. Special Tariffs for Members of the Association of German Book Traders (Börsenverein)

One-off print Print run up to	Page size up to				
	1/8	1/4	1/2	1/1	2/1
3,000	37	46	58	73	90
5,000	51	64	81	101	126
7,500	71	90	112	141	176
10,000	83	104	130	163	203
15,000	90	114	142	178	222
20,000	99	123	153	192	241
30,000	109	138	171	214	268
50,000	142	177	221	276	346
80,000	172	215	270	337	421
per every additional 10,000	19	24	29	37	46

Digital Products (e.g. e-Books)* (Interim tariff until 31 December 2013, thereafter the tariffs, which can be downloaded at www.bildkunst.de , shall apply)	
Downloads up to	Royalty
500	30
1,000	35
2,000	44
3,000	58
5,000	80
7,500	113
10,000	131
15,000	142
20,000	154
30,000	171
50,000	221
80,000	270
per every additional 10,000	29
* Changes, animations or share functions require special agreement	

See also: General and Special Terms and Conditions for the Grant of Rights

Tariff for Short Print Runs

In the case of works containing at least 10 payable illustrations of copyright authors, whose rights are represented by VG BILD-KUNST, the following tariff applies to use on the inside; no discounts are given on this tariff:

One-off print	Page size up to			
Print run up to	1/4	1/2	1/1	2/1
500	11	11	20	30
1,000	21	21	35	43
1,500	32	32	44	50

Digital Products (e.g. e-Books)* (Interim tariff until 31 December 2013, thereafter the tariffs, which can be downloaded at www.bildkunst.de , shall apply)	
Downloads up to	Royalty
500	11
1,000	21
1,500	32

* Changes, animations or share functions require special agreement

See also: General Terms and Conditions for the Grant of Rights

Special Terms and Conditions for the Grant of Rights for Books and Brochures (supplementing the General Terms and Conditions)

I. Reprints

1. The licence from VG BILD-KUNST extends only to the publication stipulated by the publishing house and the print run stipulated. For every non-authorized print run VG BILD-KUNST charges a 100 % surcharge for media monitoring in addition to the royalties according to the basic tariff without any discount.
2. If after the reproduction licence has been granted for a particular print run additional copies are reprinted or printed off unchanged within 24 months of publication of the work, this shall be deemed to have been authorized if VG BILD-KUNST was notified of the increase in advance and the differential amount within the print run bracket has been paid.
3. Cooperation transactions with particular forms of distribution require an individual contract.
4. If the print run is published by the same publishing house in foreign languages within 5 years following publication in the Federal Republic of Germany the individual print runs may be charged as an overall print run together with the German print run.

II. Surcharges / Discounts

Only one of the discounts within categories 2-5 may be claimed.

1. Cover Pictures or Dust Covers
 - a) The use of an illustration for the front cover or back cover gives rise to a surcharge of 200 % of the price for use on the inside, however the fee shall be a minimum of EUR 250 plus value added tax (Mehrwertsteuer) for printed products, respectively EUR 150 plus value added tax (Mehrwertsteuer) for E-books.
 - b) The use of an illustration for the front cover or back cover of an illustrated printed work containing at least 10 payable illustrations of authors, whose rights are administered by VG BILD-KUNST, gives rise to a surcharge of 100 % of the price for use on the inside, however the fee shall be a minimum of EUR 250 plus value added tax (Mehrwertsteuer) for printed products, respectively EUR 150 plus value added tax (Mehrwertsteuer) for E-books.
2. Re-Use on the Inside
When a cover page illustration is reused unchanged on the inside a discount of 50 % is granted on said use.
3. Brochures, which are not merchandise and do not bear an ISBN (e.g. the brochures of publishing houses), can be consolidated if the printed and digital versions are published at the same time. The print runs are added together and a surcharge of 10 % is charged on top of the tariff for the total print run.
4. School Books
A discount of 25 % is granted on all school books.
If a school book is offered on electronic storage media (CD/DVD/USB/Blu-ray etc.) or on the Internet for downloading (subject to a charge) in a version which is unchanged compared to the printed book (unchanged page layout, PDF or similar format, image files not individually integrated), said electronic derivatives may be consolidated into a single print run together with the printed edition. A download is thereby counted as a copy of the printed edition. A prerequisite is that the precise split of the print run into the individual media is designated when the enquiry is made. A surcharge of 30 % is charged on top of the tariff for the total print run.
5. Paperbacks and Small-Format Books
A discount of 25% of the tariff applicable to books is granted in the case of illustrations in paperback books, which have a width of no more than 17 cm and a height of no more than 24 cm, and in the case of small-format books (up to 12 x 17 cm). This discount is increased to 35% if the book contains more than 20 images by authors, whose rights are administered by VG BILD-KUNST.
If the format is negligibly exceeded (up to 10 % of the above-mentioned dimensions) the discount is 15 % irrespective of the number of images.

III. Special Provisions

1. **Monographs**
In the case of books, which are predominantly illustrated by a single author, it is possible to pay a percentage of the fee claims based on the retail price instead of the above tariffs. A special agreement is required for this.
2. **Exhibition Catalogues**
 - a) For the exhibiting institution the reproduction of works of art in catalogues is free of charge and does not require a licence. It is a prerequisite that the catalogue is sold solely in connection with the exhibition and that the works of art pictured in the catalogue are on public display (available to the public).
 - b) The prior written consent of VG BILD-KUNST is required if catalogues are to be sold by the exhibiting institution after the exhibition or presentation of the collection has ended or are to be sold on the market during and after the exhibition.
 - c) If museums have concluded the standard museum agreement with VG BILD-KUNST, the terms and conditions thereof shall take precedence over the terms and conditions under paragraphs a) to b).
 - d) In the case of print runs of exhibition catalogues for the book trade a special discount can be granted if the total charge for fees charged by VG BILD-KUNST exceeds 15 % of the net retail price.
3. **Printed works of an advertising nature**
Image brochures, business reports, commemorative volumes for or by companies and similar publications as well as books and brochures, which do not serve to advertise the publishing house itself and which contain a high proportion of advertising, are charged according to the tariff for advertising brochures.
4. **Audio Books**
Cover designs and images in the booklet are charged according to the book tariff. If the same image is used more than once a discount can be agreed.
5. **E-Books**
If the publishing house promotes an E-Book by the cover of the print version, whereas the E-Book itself does not contain this image, a sum of EUR 1501 plus value added tax (Mehrwertsteuer) is charged.
6. **Video clips**
The tariffs apply for every single shown work of fine art per started 30 seconds of use. The maximum charge is the triple rate. For sequences from three minutes of use and more special terms are necessary.

See also: General Terms and Conditions for the Grant of Rights

Programmes

Royalties for prints of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) in programmes etc. (net, plus statutory value added tax (Mehrwertsteuer))

Print Media	Page size up to				
	1/8	1/4	1/2	1/1	2/1
Print run up to					
500	42	50	84	168	235
1,000	59	71	119	238	333
3,000	67	81	135	269	377
5,000	75	90	150	300	419
10,000	100	120	201	401	562
30,000	121	145	241	482	675
50,000	133	160	266	533	746
100,000	166	199	332	664	930
per every additionally started 10,000	5	6	11	21	29

Digital Products	
(Interim tariff until 31 December 2013, thereafter the tariffs, which can be downloaded at www.bildkunst.de , shall apply)	
Downloads up to	Royalty
500	84
1,000	119
3,000	135
5,000	150
10,000	201
30,000	241
50,000	266
100,000	332
per every additionally started 10,000	11

Surcharges / Discounts

1. Images on the front cover and back cover are subject to a surcharge of 50 %.
2. In the case of programmes of cultural institutions a discount of 40 % is granted.

Conditions

Digital products, which are identical to the printed product, are charged by consolidation with the printed print run. The print runs are added together and a surcharge of 10 % is charged on top of the tariff for the total print run.

See also: **General Terms and Conditions for the Grant of Rights**

Calendars and Diaries

Royalties for prints of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) in calendars and diaries (net, plus statutory value added tax (Mehrwertsteuer))

1. Basic Tariff

Calendars/diaries for retail	Image format			
	up to DIN A5	up to DIN A4	up to DIN A3	larger than DIN A3
Print run up to				
1,000	179	230	275	318
2,000	200	254	306	354
3,000	221	277	331	388
5,000	241	307	369	426
7,500	257	315	382	438
10,000	277	333	405	475
25,000	372	467	557	647
50,000	439	580	682	780
per every additionally started 10,000	27	45	49	53

Advertising calendars/diaries	Image format			
	up to DIN A5	up to DIN A4	up to DIN A3	larger than DIN A3
Print run up to				
1,000	269	345	412	479
2,000	300	382	458	531
3,000	331	416	497	581
5,000	362	459	553	639
7,500	388	473	574	658
10,000	416	500	607	714
25,000	558	700	834	972
50,000	659	871	1,023	1,170
per every additionally started 10,000	41	67	75	80

Surcharges / Discounts

1. Illustrations on cover pages are subject to a surcharge of 100 %. If a cover page illustration is reused on the inside, a discount of 50 % is granted for the use on the inside.
2. A discount of 20 % of the above-mentioned tariffs is granted for daily calendars/diaries (1 page per day); a discount of 10 % of the above-mentioned tariffs is granted for weekly calendars/diaries (one page per week).
3. If the format of the calendar/diary is such that the height and width are each less than 30 cm, a discount of 20 % is granted.

Conditions

1. The reproduction of works in calendars/diaries with an advertising imprint shall in each individual case require the consent of the rightsholders. Therefore any intended use of the calendar/diary for advertising purposes must expressly be mentioned in the enquiry.
2. It is obligatory to name the author and to print a copyright notice in accordance with VG BILD-KUNST's specifications on each and every page of the calendar/diary.

according to the tariffs for individual prints.

See also: General Terms and Conditions for the Grant of Rights

2. Special Tariffs for Members of the Association of German Book Traders (Börsenverein)

Calendars/diaries for retail	Image format			
	Print run up to	up to DIN A5	up to DIN A4	up to DIN A3
1,000	161	207	248	287
2,000	179	229	275	318
3,000	199	249	298	349
5,000	218	276	331	383
7,500	232	284	344	394
10,000	249	300	364	428
25,000	334	420	501	583
50,000	395	522	614	702
per every additionally started 10,000	25	41	45	47

Advertising calendars/diaries	Image format			
	Print run up to	up to DIN A5	up to DIN A4	up to DIN A3
1,000	242	311	372	432
2,000	269	344	412	479
3,000	297	374	449	523
5,000	327	414	497	575
7,500	348	426	516	592
10,000	374	450	547	642
25,000	502	631	753	875
50,000	594	784	922	1,053
per every additionally started 10,000	37	61	67	71

Surcharges / Discounts

1. Illustrations on cover pages are subject to a surcharge of 100 %. If a cover page illustration is reused on the inside, a discount of 50 % is granted for the use on the inside.
2. A discount of 20 % of the above-mentioned tariffs is granted for daily calendars/diaries (1 page per day); a discount of 10 % of the above-mentioned tariffs is granted for weekly calendars/diaries (one page per week).
3. If the format of the calendar/diary is such that the height and width are each less than 30 cm, a discount of 20 % is granted.

Conditions

1. The reproduction of works in calendars/diaries with an advertising imprint shall in each individual case require consent of the rightsholders. Therefore any intended use of the calendar/diary for advertising purposes must expressly be mentioned in the enquiry.
2. It is obligatory to name the author and to print a copyright notice in accordance with VG BILD-KUNST's specifications on each and every page of the calendar/diary.
3. Calendars/Diaries with exchangeable calendars or calendars/diaries with a perpetual calendar are charged according to the tariffs for individual prints.

See also: General Terms and Conditions for the Grant of Rights

Placards / Posters

Royalties for prints of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) as individual prints (placards, posters, art prints etc.) (net, plus statutory value added tax (Mehrwertsteuer))

1. Placards

(Advertising announcements for institutions, events, etc., intended solely for posting or pasting as a public notice)

Print run up to	Image format			
	up to DIN A2	up to DIN A1	up to DIN A0	larger (up to 2 m ²)*
100	223	380	570	741
250	428	729	1,093	1,420
500	614	1,045	1,568	2,037
1,000	862	1,420	2,049	2,459
2,000	1,064	1,810	2,405	2,886
3,000	1,595	2,713	3,608	4,329
per every additional 1,000	62	106	142	170

* For larger placards see the tariff for the purposes of advertising and decoration

Surcharges / Discounts

If the event being advertised by the placard is a cultural event (theatre, concert, reading etc.) a discount of 40 % is granted.

Conditions

1. If a number of placards, which have not been used up for the purposes mentioned in the definition, are offered for sale, the tariff for individual prints intended for sale under point 2 shall apply to said remaining number. The special provisions stipulated in the museum contract apply to contract museums.
2. It is obligatory to name the author and to print a copyright notice in accordance with VG BILD-KUNST's specifications on each and every placard.

See also: General Terms and Conditions for the Grant of Rights

2. Posters

(For the sale of certain art prints, posters, sales placards, etc.)

Print run up to	Image format					
	up to DIN A4	up to DIN A3	up to DIN A2	up to DIN A1	up to DIN A0	Larger (up to 2 m ²)*
100	68	109	171	290	387	463
250	151	239	385	653	869	1,043
500	267	453	684	1,162	1,546	1,853
1,000	469	794	1,196	2,031	2,701	3,241
2,000	840	1,423	2,146	3,649	4,855	5,825
3,000	1,122	1,903	2,872	4,882	6,503	7,794
per every additional 1,000	261	440	664	1,129	1,484	1,788

* Larger formats require a separate agreement

Surcharges / Discounts

A discount is granted for portfolios and similar compilations of individual prints, which are only sold in closed packs. The discount is 15% in the case of more than 5 images, whose authors are represented by VG BILD-KUNST; if there are more than 10 such images it is 25 %.

Terms and Conditions

1. If the average end consumer price exceeds the amount of EUR 75 per sheet, the royalty shall be at least 10 % of the net retail price.
2. It is obligatory to name the author and to print a copyright notice in accordance with VG BILD-KUNST's specifications on each and every placard.

See also: General Terms and Conditions for the Grant of Rights

Postcards / Greeting Cards / E-Cards

Royalties for prints of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) on postcards / greetings cards / E-Cards (net, plus statutory value added tax (Mehrwertsteuer))

Print run up to	Royalty
500	80
1,000	117
2,000	160
3,000	203
5,000	287
7,500	393
10,000	500
15,000	713
25,000	1,137
50,000	2,196
100,000	4,316
150,000	6,435
per every started additional 10,000	424

Surcharges / Discounts

1. If the image format is larger than DIN A6 VG BILD-KUNST charges a surcharge of 50 %. If the image format is larger than DIN A5 the poster tariff applies.
2. In the case of folded cards a surcharge of 50 % of the total tariff resulting up to then is charged.
3. A surcharge of 50 % of the total tariff resulting up to then is charged for advertising imprints.
4. A discount is granted for books of postcards, postcard cassettes, boxes of postcards and similar compilations of postcards, which are only sold in closed packs.

With more than 5 images, whose authors are represented by VG BILD-KUNST,	the discount is	15 %
With more than 10 such images	the discount is	25 %
With more than 10 such images	the discount is	40 %
With more than 10 such images	the discount is	50 %
5. Digital products which are identical to the printed product are charged by consolidation with the printed print run if they are published at the same time. The print runs are added together and a surcharge of 10 % is charged on top of the tariff for the total print run.

See also: General Terms and Conditions for the Grant of Rights

Slides / Transparencies for Overhead Projectors / Digital Copies for Projection

Royalties for the reproduction of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) on copies for digital projection, e.g. for whiteboards (net, plus statutory value added tax (Mehrwertsteuer))

Print run up to	Royalty
100	80
250	140
500	240
1,000	400
2,000	642
3,000	725
5,000	1,011
per every started additional 1,000	101

Surcharges / Discounts

1. A discount of 60% is granted for products that are exclusively for school or church purposes.
2. A discount of 25% is granted for products that contain at least ten reproductions of those authors whose rights are represented by VG BILD-KUNST.

Conditions

The right to upload reproductions onto digital networks is not covered by this tariff.

See also: General Terms and Conditions for the Grant of Rights

CD-ROM / DVD

The tariff for storing works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) on CD-ROM, DVD, or similar media is per work (net, plus statutory value added tax)

Print run of CD/DVD up to	Royalty
500	22
1,000	42
3,000	80
5,000	112
7,500	130
10,000	143
15,000	154
20,000	161
per every additional 20,000	19

Surcharges / Discounts

1. A surcharge of 50% is charged on top of the above tariff for uses in advertising (including company presentations, image advertising etc).
2. With more than 50 works, the rights in which are administered by VG BILD-KUNST, a discount of 25 % is granted; with more than 100 works the discount is increased to 35 %.
3. A discount of 25 % is granted for digital media, which are intended solely for school and church use.

Conditions

1. The royalty is due for a single rendition of a work of fine art of photography lasting for up to 15 seconds.
2. Said royalty is simultaneously in full settlement of the right to make a copy of the work in digital form for the purposes of producing the digital medium.
3. Said tariff does not include any rights of presentation; said rights must be obtained separately.
4. The right to upload reproductions onto digital networks is not covered by the tariff.
5. In the event of any public presentation the tariff for slides shall apply to still images; the film tariff shall apply to moving images.
6. The fee for the packaging is as per the tariffs for CD covers.

See also: General Terms and Conditions for the Grant of Rights

CD Covers / Sleeves and Covers for Sound Carriers / Cassette Packaging

Royalties for prints of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) on sleeves and covers for picture/sound carriers (e.g. CD, CD-ROM, DVD, Blue-ray, etc.), (net, plus the statutory value added tax)

Print Media	
Print run up to	Royalty
1,000	244
4,000	388
10,000	593
20,000	879
per every additionally started 10,000	198

Digital Products (Interim tariff until 31 December 2013, thereafter the tariffs, which can be downloaded at www.bildkunst.de , shall apply)	
	Royalty
per every additional 100,000	500

Conditions

1. Video cassette covers are charged in accordance with the tariff for videos.
2. Images on the inside of CD booklets are charged in accordance with the tariff for brochures.

See also: General Terms and Conditions for the Grant of Rights

Advertising Brochures / Advertising Material / Image Brochures / Business Reports

Royalties for prints of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) in books and brochures (net, plus statutory value added tax (Mehrwertsteuer))

Print Media	Page size up to				
	1/8	1/4	1/2	1/1	2/1
Print run up to					
1,000	208	261	325	391	607
2,000	332	416	518	624	969
5,000	541	676	843	1,015	1,577
10,000	595	744	927	1,117	1,735
30,000	857	1,071	1,335	1,608	2,498
50,000	899	1,125	1,402	1,689	2,623
100,000	1,077	1,347	1,681	2,025	3,147
250,000	1,931	2,418	3,014	3,632	5,643
500,000	2,675	3,347	4,172	5,028	7,809
1 million	2,972	3,719	4,637	5,588	8,680
per every additional started 100,000	238	297	371	448	694

Digital Products (Interim tariff until 31 December 2013, thereafter the tariffs, which can be downloaded at www.bildkunst.de , shall apply)	
Downloads up to	Royalty
1,000	325
2,000	518
5,000	843
10,000	927
30,000	1,335
50,000	1,402
100,000	1,681
250,000	3,014
500,000	4,172
1 million	4,637
per every additionally started 100,000	371

Surcharges / Discounts

Images on the front cover and back cover are subject to a surcharge of 100 %.

Conditions

Digital products, which are identical to the printed product, are charged by consolidation with the printed print run. The print runs are added together and a surcharge of 10 % is charged on top of the tariff for the total print run.

See also: General Terms and Conditions for the Grant of Rights

Advertisements

Royalties for prints of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) in advertisements (net, plus statutory value added tax (Mehrwertsteuer))

Print Media				
Print run up to	1/4	1/2	1/1	2/1
10,000	374	471	563	733
50,000	656	1,126	1,622	2,108
100,000	941	1,622	2,260	2,939
250,000	1,237	2,065	2,814	3,657
500,000	1,504	2,644	3,583	4,658
1 million	2,473	3,964	5,629	7,318
per every additionally started 500,000	966	1,294	1,833	2,383

Digital Products	
(Interim tariff until 31 December 2013, thereafter the tariffs, which can be downloaded at www.bildkunst.de , shall apply)	
Downloads up to	Royalty
10,000	471
50,000	1,126
100,000	1,622
250,000	2,065
500,000	2,644
1 million	3,964
per every additionally started 500,000	1,294

Surcharges / Discounts

1. Use on the front cover or back cover of a publication is subject to a surcharge of 50 %.
2. Multiple insertions of the same advertisement in different print media are consolidated into one print run. A surcharge of 30 % is charged for an insertion in 2 to 5 print media; a surcharge of 50 % is charged for an insertion in more than 5 print media.

See also: General Terms and Conditions for the Grant of Rights

Reproductions for the Purposes of Advertising and Decoration

Royalties for prints of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) in a large format for trade fairs, display windows, hoardings etc.(net, plus statutory value added tax (Mehrwertsteuer))

Format of image Area up to m²	1	3	5	10	Larger
No. of units					
1	351	495	762	1,406	1,640
up to 10	523	737	1,132	2,094	2,441
up to 50	819	1,153	1,775	3,280	3,825
per every additionally started 10,000 10	60	83	128	236	277

This tariff applies for a maximum period of use of 1 year.

See also: General Terms and Conditions for the Grant of Rights

Merchandising

Royalties for prints of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) on textiles, leather, ceramics, watches, jewellery etc. (net in euros, plus statutory value added tax (Mehrwertsteuer))

The royalties must be agreed with the rightsholders in each individual case taking into account the sales price and the print run. They are usually 15 % of the net retail price, however at least 25 % of the producer's selling price.

See also: General Terms and Conditions for the Grant of Rights

Loyalty Cards / Cash Cards

Royalties for the publication of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) on loyalty cards, cash cards etc. (net, plus statutory value added tax (Mehrwertsteuer))

The minimum tariff per card is EUR 0.60. A surcharge of 100 % is charged for advertising imprints.

See also: General Terms and Conditions for the Grant of Rights

Packaging

Royalties for the reproduction of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) on packaging (net, plus statutory value added tax (Mehrwertsteuer))

Print run up to	Royalty
1,000	642
2,000	771
3,000	901
5,000	1,029
7,500	1,155
10,000	1,284
15,000	1,541
25,000	1,926
50,000	2,891
100,000	3,854
per every additionally started 10,000	128

See also: General Terms and Conditions for the Grant of Rights

Labels

Royalties for the reproduction of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) on labels (net, plus statutory value added tax (Mehrwertsteuer))

Print run up to	Royalty
1,000	64
2,000	115
3,000	168
5,000	269
7,500	366
10,000	462
15,000	623
25,000	945
50,000	1,586
100,000	2,551
150,000	3,515
per every additionally started 10,000	128

See also: General Terms and Conditions for the Grant of Rights

Postage Stamps

Royalties for the publication of works of fine art and of photography within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) on postage stamps (net, plus statutory value added tax (Mehrwertsteuer))

The royalty for use on a postage stamp etc. is	
for a print run of up to 25,000,000 stamps	10,000
Over and above	13,000

See also: General Terms and Conditions for the Grant of Rights

Display on Screens

The royalty for the visualisation of electronically stored works of fine art and of photography within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) on publicly accessible screens is as follows per started year and per screen (net, plus statutory value added tax (Mehrwertsteuer))

For a screen diagonal of	up to 100 cm	up to 500 cm	Over and above
	64	192	323

A prerequisite is that the rights to upload the picture content onto the electronic storage media used (CD/DVD etc.) must first be acquired from VG BILD-KUNST.

See also: General Terms and Conditions for the Grant of Rights

The Lending of Original Works

Fee for the lending of originals or copies of a work of fine art and photographs within the meaning of Paragraph 27(2) (net, plus statutory value added tax (Mehrwertsteuer))

The tariff fee is 10 % of the remuneration earned from the lending not including value added tax (Mehrwertsteuer) or of the value of any payment in kind or service rendered in lieu of any remuneration for the lending, but at least EUR 55 per item on loan and started period of 60 days.

See also: General Terms and Conditions for the Grant of Rights

The Presentation of Works of Fine Art in Films

Royalties for the showing of films about artists, TV films or other productions containing works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) in museums and other cultural institutions (net, plus statutory value added tax (Mehrwertsteuer))

1. Single showings

Possible audience numbers per showing			
	up to 50	up to 100	for every additional 50
	32	64	14

Surcharges / Discounts

In the case of more than 5 showings a discount of 15 % of the royalties is granted.
In the case of more than 10 showings a discount of 25 % of the royalties is granted.
In the case of more than 50 showings a discount of 50 % of the royalties is granted.

Terms and Conditions

A flat-rate royalty for any number of showings in a limited period of time is possible in individual cases.

2. Repeated showings in connection with art exhibitions

The royalty for a period of use being the first 12 weeks of an exhibition:		
Daily frequency of showings		
Number of works shown in the film	Up to twice	More often
Up to 4	64	96
5 to 10	128	192
11 to 50	257	386
More / monographic film	386	578

Surcharges / Discounts

If extended by up to 4 additionally started weeks 25 % of the above-mentioned tariff is charged in addition. Thereafter 15 % of the above-mentioned tariff is charged for each additionally started period of 4 weeks.

See also: General Terms and Conditions for the Grant of Rights

Films

Royalties for the use of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) in feature films and documentary films (net, plus statutory value added tax (Mehrwertsteuer)).

1. Feature Films

Scope of Rights		Term		
		Up to 5 years	Up to 10 years	Up to 15 years
German-speaking countries	Basic cinema tariff	366	549	731
	in addition video (VHS, DVD, etc.)	146	220	292
	in addition online*	102	153	205
Europe	Basic cinema tariff	549	731	914
	in addition video (VHS, DVD, etc.)	220	292	366
	in addition online*	153	205	256
World	Basic cinema tariff	731	914	1,097
	in addition video (VHS, DVD, etc.)	292	366	439
	in addition online*	205	256	307

If only the rights for video exploitation are to be acquired the video tariff applies,

*A separate licence is required for payable online services.

2. Documentary Films

Scope of Rights		Term		
		Up to 5 years	Up to 10 years	Up to 15 years
German-speaking countries	Basic cinema tariff	210	315	420
	in addition video (VHS, DVD, etc.)	84	126	168
	in addition online*	59	88	118
Europe	Basic cinema tariff	315	420	526
	in addition video (VHS, DVD, etc.)	126	168	210
	in addition online*	88	118	147
World	Basic cinema tariff	420	526	631
	in addition video (VHS, DVD, etc.)	168	210	252
	in addition online*	118	147	177

If only the rights for video exploitation are to be acquired the video tariff applies,

3. Monographic Films (films which deal with the works of only one artist)

Scope of Rights		Length of the film				
		Up to 15 minutes	Up to 30 minutes	Up to 45 minutes	Up to 60 minutes	60 minutes and longer
German-speaking countries	Basic cinema tariff	1,892	3,468	4,730	5,675	6,306
	in addition video (VHS, DVD, etc.)	757	1,387	1,892	2,270	2,522
	in addition online*	530	971	1,324	1,589	1,766
Europe	Basic cinema tariff	2,522	4,730	6,621	8,198	9,459
	in addition video (VHS, DVD, etc.)	1,009	1,892	2,649	3,279	3,784
	in addition online*	706	1,324	1,854	2,295	2,649
World	Basic cinema tariff	3,153	5,991	8,513	10,720	12,612
	in addition video (VHS, DVD, etc.)	1,261	2,396	3,405	4,288	5,045
	in addition online*	883	1,677	2,384	3,002	3,531

If only the rights for video exploitation are to be acquired the video tariff applies,

*A separate licence is required for payable online services.

The royalty for monographic films is in full settlement of the use for a period of 15 years with effect from the première.

Terms and Conditions

1. The tariffs apply per work per started 30 seconds of use.
2. The tariff is doubled for feature films if the work of art is part of the film plot.
3. 20 % of the tariff is charged for films for institutions of higher education if the following restrictions are complied with:
 - a) A maximum of 25 showings
 - b) A maximum period of use of 24 months
 - c) Solely non-commercial use or showings at festivals. The full royalty shall become due when included in commercial distribution or when broadcast by a television channel, whereby the payments already made shall be offset.
4. If the licence is extended the tariff applicable at the time of the extension shall apply.
5. VG BILD-KUNST (or its foreign partner companies) settles up the royalties for television broadcasts with the channels directly.
6. Special terms and conditions apply to independent productions of the public television service.
7. If only the rights for video exploitation are to be acquired the video tariff applies.
8. The licence for German-speaking countries does not authorise the production of versions other than German language versions.
9. The tariff for works of fine art and of photography in Internet films (films which are published solely on the Internet) is EUR 90 plus value added tax (Mehrwertsteuer) per work per annum and per 30 seconds of use of the work.

Video

(Films on AV carriers such as VHS, DVD, Blu-Ray etc.)

The following minimum tariffs (net, plus statutory value added tax (Mehrwertsteuer)) apply per work and per started period of use of 30 seconds as the royalties for the use of works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) on AV carriers.

Print run	Number of works				
	1 - 4	5 - 12	13 - 25	26 - 49	> 50
Up to 100	23	21	18	15	13
Up to 500	46	42	36	29	25
Up to 1,000	69	63	54	44	38
per every additional 1,000	53	47	41	34	28

With monographic films 10 % of the net sales price in euros is charged.

Terms and Conditions

1. The tariff is doubled for feature films if the work of art is part of the film plot.
2. In the event of any re-licensing (increased print run) the tariff applicable at the time of the re-licensing shall apply.
3. Commercials and video clips always require a separate agreement.
4. The minimum tariff per TV broadcast is EUR 366 per started 30 seconds of use.
The minimum tariff per month of cinema use nationally is EUR 549 per started 30 seconds of use.
The minimum tariff per month of cinema use across Europe is EUR 914 per started 30 seconds of use.
The minimum tariff per month of cinema use globally is EUR 1,280 per started 30 seconds of use.
The minimum tariff for online rights per month is EUR 708 per started 30 seconds of use.

See also: General Terms and Conditions for the Grant of Rights

Television Broadcasts I

Royalties for broadcasting works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) in television broadcasts (net, plus statutory value added tax (Mehrwertsteuer))

The fee is	Black and White *	Colour
	153	183

* This tariff only applies to broadcasts which are screened entirely in black and white.

Terms and Conditions

1. The royalty is due for a single broadcast of a work of fine art within the Federal Republic of Germany lasting for up to 30 seconds.
2. If the right to broadcast the work through other, for example foreign, television companies is acquired at the same time as the right is acquired to broadcast on German television the additional royalty for said right is,
for up to 2 proposed broadcasts: Royalty as in paragraph 1
3 or more proposed broadcasts: Double the royalty in paragraph 1
3. The licence shall lapse 10 years after it was granted unless it is expressly renewed.

See also: General Terms and Conditions for the Grant of Rights / Television Broadcasts II

Television Broadcasts II

Royalties for broadcasting images from published works (net, plus the statutory value added tax (Mehrwertsteuer))

The fee is	Black and White *	Colour
	153	183

* This tariff only applies to broadcasts which are screened entirely in black and white.

Terms and Conditions

see Television Broadcasts I

See also: General Terms and Conditions for the Grant of Rights / Television Broadcasts I

Internet

Royalties for uploading works of fine art and photographs within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) onto the Internet or other networks (net, plus statutory value added tax (Mehrwertsteuer))

The following tariffs apply per started month of use and for a scope of use of up to 100,000 visits per month. For every additionally started 100,000 visits the tariff is increased by 10 % of the basic tariff.

1. Non-profit-making cultural and educational institutions

A. Cultural and educational institutions

This tariff applies to non-profit-making or cultural or to educational institutions, which publish cultural and/or educational content.

(Cultural use: All cultural content published without commercial or profit-making aims by non-profit-making cultural organisations.

Educational use: All educational content published without commercial or profit-making aims by non-profit-making educational institutions, e.g. schools, universities, for teaching and educational purposes.)

Number of works	Royalty
1	15
2-3	20
4-6	23
7-10	25
11-20	31
21-30	44
31-40	50
41-50	63
51-60	75
61-70	88
71-80	100
81-90	113
91-100	125
101-200	175
201-300	225
301-400	275
401-500	325
501-1,000	425
1,001-2,000	525
2,001-3,000	625
3,001-4,000	725
4,001-5,000	825
5,001-10,000	1,025
10,001-20,000	1,225
20,001-30,000	1,425
30,001-40,000	1,625
40,001-50,000	1,825

B. Institutional, promotional use

Publication by non-profit-making or cultural or educational organisations to illustrate and/or represent and present their work (e.g. the homepage of a school or theatre).

Number of works	Royalty
1	19
2-3	25
4-6	28
7-10	30
11-20	36
21-30	54
31-40	72
41-50	90
51-60	108
61-70	126
71-80	144
81-90	162
91-100	180
101-200	244

C. The Presentation of Collections / Archival Use by Exhibiting Institutions

Publications by exhibiting institutions (presentation of collections, reports on past exhibitions); access free of charge is a prerequisite.

Number of works	Royalty
1	7
2-3	9
4-6	11
7-10	13
11-20	16
21-30	20
31-40	25
41-50	32
51-60	38
61-70	44
71-80	50
81-90	57
91-100	63
101-200	88
201-300	113
301-400	138
401-500	163
501-1,000	191
1,001-2,000	236
2,001-3,000	281
3,001-4,000	326
4,001-5,000	371
5,001-10,000	461
10,001-20,000	551
20,001-30,000	641
30,001-40,000	731
40,001-50,000	821

2. Commercial use including newspapers, magazines and online magazines

This category concerns content published by organisations, companies or private persons in order to earn income from the content of and offerings on their website. This includes for example payable visits such as premium services, subscriptions, partner programmes or sponsoring.

The use requires prior agreement, in which a percentage of the income is stipulated as the fee; the fee shall, however, be at least:

Number of works	Royalty
1	30
2-3	40
4-6	46
7-10	50
11-20	74
21-30	101
31-40	115
41-50	145
51-60	173
61-70	202
71-80	230
81-90	260
91-100	288
101-200	438
201-300	563
301-400	688
401-500	813
501-1,000	1,148
1,001-2,000	1,418
2,001-3,000	1,688
3,001-4,000	1,958
4,001-5,000	2,393
5,001-10,000	2,973
10,001-20,000	3,553
20,001-30,000	4,133

Archive: 25% discount

Archive galleries: 50% discount

Archive newspapers, magazines and online magazines: 50% discount

3. A Company's Own Art Collections

Presentation of the company's own art collection without any promotional reference to offers or other services.

Number of works	Royalty
1	60
2-3	80
4-6	89
7-10	101
11-20	151
21-30	202
31-40	230
41-50	290
51-60	346
61-70	404
71-80	460
81-90	520
91-100	576
101-200	876
201-300	1,126
301-400	1,376
401-500	1,626

4. Promotional Use and PR

This tariff applies to publications by commercial users (companies, organisations, private persons) for the purposes of promoting products, services or offers.

Term	Royalty per work per month per website
1st month	500
2nd month	375
3rd month	375
4. – 12th month (per month)	250

5. Personal Use

Publications by private persons with no commercial objective or income from operating the website.

Number of works	Royalty
1-10	2
11-50 (max.)	10

The fee for pay-per-view websites is 10 % of the income earned from use of the work, however at least the royalty under the tariff for commercial use (point III).

The fee rate of 10 % applies as a minimum tariff if the work forms the main element of the screen view and the visit can be individually copied.

7. Downloading

pdf documents etc.

Publications which can only be viewed after the user has downloaded them to a terminal device of his own, whether against payment or free of charge, are charged in accordance with the tariffs for digital use which are in each case set out under the print tariffs.

Image Data

The royalty for downloading image data is 12 % of the income earned therefrom, however at least EUR 10.00 plus value added tax (Mehrwertsteuer) per work.

The fee rate of 12 % applies as a minimum tariff if the work forms the main element of the screen view and the visit can be individually copied.

General Terms and Conditions:

1. Every internet use of a work of fine art or of photographs requires the prior consent of the rightsholders.
2. A copyright notice with a link to <http://www.bildkunst.de> is required.
3. Use on the website's start page doubles the above-mentioned tariffs.

See also: General Terms and Conditions for the Grant of Rights

Full Text Online Search

Royalties for the publication of works of fine art, photography, graphics, illustrations and other picture material within the meaning of Paragraph 2(1) nos. 4 and 5, Paragraph 72 German Copyright Act (UrhG) as extracts of book publications in full text search programs (e.g. Libreka, amazon, books.google etc.), net, plus statutory value added tax (Mehrwertsteuer).

The fee per annum and book is:

Number of Platforms	<u>up to 10 images</u>	<u>more than 10 images</u>
1 platform	0.75 €	1.50 €
2 platforms	1.50 €	3.00 €
3 platforms	2.25 €	4.50 €
Each additional platform plus	0.50 €	1.00 €

No fee is payable for books where only the cover is illustrated; only the use of images on the inside need to be accounted for.

For publishing houses who are a member of VG BILD-KUNST, the invoice amount shall be deferred until the next distribution to the publishers by VG BILD-KUNST and shall then be offset against the publishing house's royalty claims.

The Rendering of Television Broadcasts

Claims of film authors, film producers and pictorial authors (net, plus statutory value added tax (Mehrwertsteuer))

Fee Rates

1. Televisions		
Flat-rate fee per television		
	per annum	per month
	187	18.70

2. Big Screens		
Size of the event location in m ² (measured from wall to wall), whereby 1.5 people are calculated per 1 m ²	Flat-rate fee	
	per annum	per month
up to 100 m ²	577	57.70
up to 200 m ²	865	86.50
up to 300 m ²	1,153	115.30
per every additional started 100 m ²	288	28.80

General Provisions

1. Charging

The flat-rate fees apply to the period of time specified in each case.

For renditions during a period of time, which is shorter than one month, the monthly flat-rate fees shall be charged as minimum amounts.

2. Timely purchase of the consent

The charging of the flat-rate fees requires the prior conclusion of a corresponding flat-rate agreement.

3. Payment method with annual flat-rate agreements

The annual flat-rate fees are payable in at least quarterly instalments in advance.

4. Extent of the consent

The consent encompasses only the rights to which the collecting societies – GÜFA (Gesellschaft zur Übernahme und Wahrnehmung von Filmaufführungsrechten mbH) [Society for the Assumption and Administration of Film Performance Rights], GWFF (Gesellschaft zur Wahrnehmung von Film- und Fernsehrechten mbH) [Society for the Administration of Film and Television Rights], VG BILD-KUNST [Collecting Society for Copyrights in Visual Arts] and VGF (Verwertungsgesellschaft für Nutzungsrechte an Filmwerken mbH) [Collecting Society for Rights to Use Film Works] – are entitled.

The consent does not confer any right to copy the broadcasts rendered for commercial purposes.

The flat-rate fees are payable irrespective of the extent to which the rights provided are exercised.

See also: General Terms and Conditions for the Grant of Rights

The Re-Transmission of Television Broadcasts by Cable

Claims of film authors, film producers and pictorial authors for the re-transmission of film works through a distribution device to individual receivers (net, plus statutory value added tax (Mehrwertsteuer))

Tariff Fee

User Group	Annual flat-rate fee
1. Hotels, guesthouses, bed & breakfast establishments and other hostelries	per room EUR 8,10
If the guest is required to pay an additional payment, the annual flat-rate is increased by 30 %.	
2. Hospitals, nursing homes, rehabilitation centres	per room EUR 6.75
If the patient is required to pay an additional payment, the annual flat-rate is increased by 10 %.	
3. Prisons	per 40 connections EUR 246,75 per additional 10 connections EUR 30,45
4. Facilities for Senior Citizens	per room EUR 5.95

General Provisions

1. Charging

The flat-rate fee rates apply in each case for one calendar year. If the obligation to pay the fee arises for the first time in the second half of the calendar year only half of the tariff shall be payable for the incomplete year.

Members of organisations, with whom ZWF has concluded a collective agreement, are granted a discount in accordance with the terms and conditions of the collective agreement.

2. Timely purchase of the consent

The charging of the flat-rate fees requires the prior conclusion of a corresponding flat-rate agreement.

3. Payment Method

The fee rates are payable in advance by 1st February of each year.

The flat-rates apply irrespective of the extent to which the rights granted are used.

4. Scope of the Consent

The consent encompasses the rights to which the collecting societies, who are united in the alliance ZWF – AGICOA Deutschland GmbH (Verband für die internationale kollektive Wahrnehmung für audiovisuelle Werke) [Association for the International Collective Administration of Audiovisual Works], GÜFA (Gesellschaft zur Übernahme und Wahrnehmung von Filmaufführungsrechten mbH) [Society for the Assumption and Administration of Film Performance Rights], GWFF (Gesellschaft zur Wahrnehmung von Film- und Fernsehrechten mbH) [Society for the Administration of Film and Television Rights], VG BILD-KUNST [Collecting Society for Copyrights in Visual Arts] VFF (Verwertungsgesellschaft der Film- und Fernsehproduzenten mbH) [Collecting Society for Film and Television Producers] and VGF (Verwertungsgesellschaft für Nutzungsrechte an Filmwerken mbH) [Collecting Society for Rights to Use Film Works] – are entitled.

The consent does not confer any right to copy the re-transmitted broadcasts. It only covers the feeding in of television programmes, which are received by third parties via antenna, cable or satellite and which can in principle be accessed by anyone.

See also: General Terms and Conditions for the Grant of Rights

Paper Press Reviews

Tariff for the publication of works of fine art, photography and other pictorial representations within the meaning of Paragraph 2(1) nos. 4, 5 and 7, Paragraph 72 German Copyright Act (UrhG) in press reviews

With effect from 01 January 2012 the reasonable fee (angemessene Vergütung) within the meaning of Paragraph 49(1) sentence 2 of the German Copyright Act (Urheberrechtsgesetz) is 5.12 cents per DIN A4 page that is copied, whereby the size of the original newspaper publication is decisive for the size. For images which are smaller than one half of a DIN A4 page the tariff is reduced accordingly. However at least a quarter page is charged.

VG WORT is entitled to collect on behalf of VG BILD-KUNST.

See also: General Terms and Conditions for the Grant of Rights

Electronic Press Reviews

With effect from 01 January 2012 the reasonable fee (angemessene Vergütung) within the meaning of Paragraph 49(1) sentence 2 of the German Copyright Act (Urheberrechtsgesetz) for a work of fine art or of photography or an illustration is calculated in accordance with the following tariff scale (net, plus the statutory value tax (Mehrwertsteuer))

(A1)	1.29 EUR per picture		for	up to	30 RU
(A2)	1.39 EUR per picture		for	31 to	60 RU
(B)	2.33 cent per picture and RU	plus 0.23 cent / pic / OU	for	61 to	100 RU
(C)	2.09 cent per picture and RU	plus 0.21 cent / pic / OU	for	101 to	250 RU
(D)	1.87 cent per picture and RU	plus 0.19 cent / pic / OU	for	251 to	500 RU
(E)	1.63 cent per picture and RU	plus 0.16 cent / pic / OU	for	501 to	1,000 RU
(F)	1.29 cent per picture and RU	plus 0.13 cent / pic / OU	for	1,001 to	2,000 RU
(G)	0.92 cent per picture and RU	plus 0.09 cent / pic / OU	for	more than	2,000 RU

Notes:

pic = picture; RU = regular user; OU = occasional user

For the application of Paragraph 49 of the German Copyright Act (Urheberrechtsgesetz) it is a prerequisite that the press review transmitted electronically is made available only internally within the company or authority/agency and only in a form which is not suitable for a full text search if stored.

VG WORT is entitled to collect on behalf of VG BILD-KUNST.

See also: General Terms and Conditions for the Grant of Rights

Reading Circle Royalty

Tariff governing the fee for works of fine art, photography and other pictorial representations within the meaning of Paragraph 2(1) nos. 4, 5 and 7, Paragraph 72 German Copyright Act (UrhG) in reading circles (net, plus statutory value added tax (Mehrwertsteuer))

The reasonable fee (angemessene Vergütung) for the use of works of fine art, of photography and all graphic design pursuant to Paragraph 27(1) German Copyright Act (Urheberrechtsgesetz) of 9 September 1965 as amended on 7 December 2008 for the renting out of copies by reading circle companies is EUR 0.57 per annum per first portfolio including all subsequent portfolios.

See also: General Terms and Conditions for the Grant of Rights

University and Research Intranet

Tariffs for remunerating the copyright claims arising out of Paragraph 52a German Copyright Act (UrhG) for making works or parts of works publicly available for the purposes of teaching and research at universities and research institutions (net, plus statutory value added tax (Mehrwertsteuer))

The fee per work for universities and research institutions is

a) in the context of teaching (Paragraph 52a German Copyright Act (UrhG))

with up to 20 participants	2.25
with up to 50 participants	3.75
with up to 100 participants	5.00
with up to 250 participants	6.25
per started additional 250 participants	1.25

b) in the context of own scientific research

a fee in the amount of	5.00
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The above fees increase by 100 % when audio and audiovisual works are used.

Definitions

According to Paragraph 52a German Copyright Act (UrhG):

- a. a maximum of 15 % of a work, however in the case of films no longer than 5 minutes, are deemed to be "small parts of a work"
- b. 33 % of a printed work are deemed to be "parts of a work"
- c. "a work on a small scale":
 - a printed work having a maximum of 25 pages, in the case of music editions a maximum of 6 pages;
 - a film having a maximum of 5 minutes duration,
 - a maximum of 5 minutes of a piece of music, and
 - all complete pictures, photographs and other images

Terms and Conditions

1. The public communication may always only be effected for a certain limited circle of participants in the class for the purposes of illustration in the class or by persons for their own scientific research. It must thereby be ensured through technical protective measures that unauthorised persons are not able to gain access.
2. A public communication in accordance with Paragraph 52a German Copyright Act (UrhG) must always be offered for the respective purpose. This is only the case if the exclusive rightsholder does not offer the work in a reasonable manner in digital form for use on the respective institution's network.
3. The accounting period for the fee pursuant to paragraph 1 a) is the respective educational unit (semester or trimester).
4. The accounting period for the fee pursuant to paragraph 1 b) is the duration of the research project.

See also: General Terms and Conditions for the Grant of Rights

The sending of copies to order

(Joint tariff of VG BILD-KUNST and VG WORT)

In accordance with Paragraph 13(2) German Copyright Administration Act (Urheberrechtswahrnehmungsgesetz) the following tariff is announced:

Tariff governing the remuneration of claims pursuant to Paragraph 53a German Copyright Act (UrhG)

1. This tariff regulate the reasonable fee for the direct mailing of copies carried out to individual orders by public libraries in accordance with Paragraph 53a German Copyright Act (UrhG).
The subject matter of the tariff are the dispatch by post, dispatch by fax and dispatch of a PDF file as an attachment to an e-mail solely from Germany to Germany.
The electronic dispatch of copies of works, in respect of which a separate fee agreement has been concluded between the library and the publishing houses, is not the subject matter of the tariff. Furthermore, the dispatch of copies in any other electronic form in cases where a publishing house has proven it has its own pay-per-view offering in the electronic magazine library EZB (elektronische Zeitschriftenbibliothek) is also not the subject matter of the tariff.
2. Articles for the purposes of this tariff are copies of newspaper and magazine articles as well as copies of small parts of other works (a maximum of 15% of a work).
3. The reasonable fee per article dispatched, in each case inclusive of the statutory value added tax, is:
 - a) Customer group 1: The public sector (members and employees of universities, of scientific and research institutions mainly financed by public funds and of public-sector legal entities, in each case including their members, every national library, state library, university library, regional library and library of an advanced technical college as well as every public library or specialist library, which is mainly financed by public funds – i.e. 51 % and more): EUR 2.50
 - b) Customer group 1a: Pupils, trainees, students: EUR 1.25
 - c) Customer group 2: End customers who are customers in their capacity as private individuals: EUR 3.75
 - d) Customer group 3: Any person, who does not fall under any of the other customer groups, including commercial undertakings and natural persons, who act in their name or in their interest: EUR 15.00
 - e) Customer group 4: The dispatch of copies as part of the lending between libraries in accordance with Paragraph 15 Lending Regulations (Leihverkehrsordnung) ("Lending between Libraries") EUR 1.875
4. Libraries, who dispatch copies must transmit the necessary information, which VG WORT requires to pay out the copyright royalties to the authors to VG WORT – as far as available in electronically readable form – (as far as possible: title, author, publishing house, year of publication, number of pages as well as ISSN or ISBN).
5. The report pursuant to no. 4 must be provided every quarter. The statement of account is issued by VG WORT quarterly, in each case for the three previous months with a payment term of one month.

This tariff shall enter into force on 01 January 2012. It replaces the former tariff, which was published on 24 December 2009.