

Information on VG Bild-Kunst reporting formats

Bild-Kunst distributes its proceeds for collective rights and claims for visual authors to its sister societies in two ways:

- Automatic percentage participation (breakdown according to country keys) for publications originating in the recipient societies country
- Claim-based distribution for publications originating in Germany

No further action is needed for the country-share. This share is forwarded automatically.

For uses in German publications or on German websites, Sister societies need to submit claims of their members if they wish to receive shares in the claim-based distributions for German publications on behalf of their beneficiaries. The reporting deadline for a certain year of use is always 31st March of the following year.

This information provides an overview of the reporting formats of Bild-Kunst, their special features and required proofs. In case of doubt or contradiction, the regulations of the distribution plan alone are binding.

The closing date for reporting for the year 2026 is 31st March 2027.

Which claims can be submitted to Bild-Kunst?

Based on claims, Bild-Kunst distributes the shares for the following distribution lines: German books, German periodicals, German websites and German television stations (including retransmission).

We offer reporting forms (Excel tables) for the reports of the affiliated societies. The data requested in these forms is required for the distribution of the proceeds to the correct beneficiaries. Under certain conditions, additional documents or evidence are required (for details, see the respective reporting format below).

Note: Incomplete declarations or declarations lacking the required supporting documents cannot be taken into account for distributions.

1. Reporting format: Books

- This reporting format is only for books (hardcover or softcover).
- E-books can also be reported if the corresponding publication was published **exclusively** as an e-book.
- Newspapers and magazines print and online are reported with the reporting format “royalty fees” or “individual images” (in German newspapers or magazines).

The following publications cannot be claimed as books:

Card kits, blank books, brochures, leaflets, photo albums, instruction manuals, voucher books, calendars of all kind, colouring books, notebooks and notepads, postcard books, programme and event booklets, prospectuses, games, telephone books and mail-order, activity books, music books, diaries, directories and advertising catalogues

- Books must meet the following requirements:
 - Books embodied in physical form must have a minimum print run of 250 pieces.
 - Books without text: a minimum of 1.000 sold pieces in Germany (proof needed)
 - ISBN
 - Books without an ISBN can only be reported if a specimen copy and proof of the minimum print run are submitted with the registration.
 - E-books can only be reported if the book appears solely as an e-book and has an ISBN. An e-book must have reached at least 200 remunerated downloads (proof needed).
 - Books are considered for distribution in the year of their first publication and the following 4 years. It is sufficient to report the book once within this period; there will be no retroactive distribution.
 - New editions can only be reported if they have relevant changes in content compared to the first edition. New editions of books with ISBN can only be reported if the new edition has a new ISBN.
 - Books must have been published in German language. English scientific books may also be reported. Textbooks for foreign language teaching which are officially licensed for public schools in Germany can likewise be reported (proof needed).
- Indication of the book type:
 - Children's and young adults' book
 - Non-fiction and reference book (= scientific and special interest book)
 - Fiction and other book
 - School book
 - Academic book
 - Picture and art book, exhibition catalogue (=catalogues of galleries or other exhibition houses)
 - Museum catalogue
- Note for museum catalogues: If the work reproduced in a museum catalogue was also on display in the exhibition, the author can participate in a special distribution. Therefore, the number of works exhibited must be indicated separately.
- Designers indicate whether they are responsible for the title design and/or the overall graphic design of the book.
- Text authors who illustrate their books with their own illustrations or works cannot register non-fiction and special interest books or scientific books with Bild-Kunst. These rights holders must register their books with VG Wort, which administers the rights and claims for these types of books in Germany.

2. Reporting format: License Fees

- With this reporting form, authors can report remuneration they received for uses in
 - German newspapers and magazines (print and digital),
 - German television stations or
 - on German websitesin the respective year.
- The fees must be allocated to the following categories of clients:
 - Press publisher
 - Radio and TV broadcasters, TV and Film production companies
 - Picture agencies (only for uses in Germany)
 - Other companies and non-commercial organisations
- Reportable are both usage fees and flat remuneration excluding VAT ("fees") that are shown on invoices. According to the distribution plan please report one of the two as indicated on the invoice:
 - **Usage fees:** License related remuneration is paid for granting a simple license allowing the use of works in periodicals, on websites, or on television.
 - **Flat remuneration:** covers both usage rights and additional services provided that the usage related remuneration is more than 50% of the net amount invoiced.
- Remuneration from book publishers cannot be reported. The publication in **books** is reported on the reporting sheet for books.

Note: If the total sum of royalty fees amounts to EUR 24,000 or more, confirmation from a tax advisor or public accountant must be submitted as proof with the reporting.

3. Reporting format: Work presentation

- Authors report the presentation (exhibition) of their visual artistic works.
- The presentation must be organised and promoted by a third party and must have taken place in Germany or on German territory and belong to one of the following **types of presentation**:
 - A** = Classic exhibition venue:
 - Exhibitions in a museum, gallery, art club or art show
 - B** = Other exhibition venue:
 - Exhibition in a venue that cannot be considered category A or C
 - C** = Atypical exhibition venue:
 - stores, libraries, bookshops, cafés, discos, retail stores, hotels, restaurants, shop windows, ships, schools, club premises

D = Work of art in public space and art-in-construction (**Public Art**):

Event marking the opening / public handover of the work.

E = Presentations of works not spatially fixed:

Performances, participatory projects and internet art and virtual exhibitions

Artistic interventions, artistic walks, street art and spontaneous performances – when they have taken place in front of an exceptionally large public (proof needed).

– **Categories of presentations:**

- Individual (1-2 artists)
- Small group (3-10 artists)
- Large group (more than 10 artists)

– A maximum of **12 work presentations** (exhibitions) per year can be reported.

Evidence must be submitted for each report of a presentation of works. This can be for example the invitation or any promotion material indicating the location of the exhibition, the dates and the participating artists.

It will be assumed that presentations of works of category C do not meet the requirements of paragraph 1. Your member can submit an application for the presentation to be considered to the valuation committee of PG I and II within the reporting period. The application must contain all the information required as evidence and be sufficient to rebut the assumption

Note: For public art (Kunst am Bau), the author has another reporting option – see reporting format “Art-in-construction”.

4. Reporting format: Individual images

- Individual images of works may be reported if no fee was paid for the use of the images and if the images were not published in connection with a presentation of the work.
- The category of visual works must be indicated: fine art, photography or other works. We need this information for statistical purposes.
- Reported uses are
 - in German newspapers or magazines (print or e-paper),
 - in German digital publishing products (publishers' websites),
 - on German websites or
 - on German television stations.

Special features for reporting individual images in German newspapers or magazines

- Newspapers or magazines must be published in German in Germany.
- The ISSN must be specified. If no ISSN exists, the ZDB ID of the German National Library can be used. It can be found via the German National Library's catalogue of the periodicals, using the following link: www.zdb-katalog.de.
- Uses in scientific journals and special interest periodicals can be claimed only if the author of the visual work is not the author of the text for which the work was used. These rights holders may receive remuneration from VG Wort, which administers rights for authors in Germany.

Note: The report will not be accepted without ISSN or ZDB-ID.

Special features for reporting individual images in digital publishing products

- Digital publishing products are online media with journalistic-editorial content (e.g. www.spiegel.de, www.sueddeutsche.de, www.faz.net).
 - The web pages must have the top-level domain "de" or
 - may have a generic top-level domain "EU", "ORG", "INFO", "COM", "NET", "BIZ", "EDU", "INT" if the content of the website is in German and is addressed to a German audience.
- The digital publishing products must have an ISSN or ZDB-ID (see above).
- If there is no ISSN or ZDB-ID for these publishing products, a report can be submitted to single-image websites.
- A maximum of 200 individual images in digital publishing products can be reported.

Special features for reporting individual images in television

- Images of works that were shown in a programme on a German television station can be reported. The television station must have had a market share of at least 1% in Germany in the respective year. No later than January of each year, a list of television stations that can be considered for claims is published on the Bild-Kunst website.

Special features for reporting individual images on web pages

- Images of works published on a German website for at least 6 months can be reported.
 - The web pages must have the top-level domain "de" or
 - may have a generic top-level domain "EU", "ORG", "INFO", "COM", "NET", "BIZ", "EDU", "INT" if the content of the website is in German and is addressed to a German audience.
- The reproduction of a work can only be reported once per website.
- A maximum of 200 individual images can be reported on web pages.

Note: Individual images on social media cannot be reported at this time.

5. Reporting format: Art-in-Construction (Public Art)

- Definition: Art-in-construction / Public Art is a work of art (any creation class) that is specially commissioned for a building or its premises and permanently installed there or permanently placed in publicly space like e.g. streets, place, etc.
- Art-in-construction / Public Art must be installed in Germany or on German territory (also in German embassies abroad).
- The public or private commissioner, developer or property owner must not have any personal or family relationship with the author.

Note: The purchase of already existing artworks cannot be reported.

Note: Art-in-construction / Public Art can also be reported as a work presentation if there has been a ceremonial unveiling or presenting it to the public (reporting format: work presentation).